

ATA RANGI
· MARTINBOROUGH ·

Crimson

2009

Crimson 2009 is characterised by dark cherry fruit and earthy complexity; the product of a warm vintage that delivered a wonderful spread of tannins from both the skins and the ripe, nut-brown seeds. There are savoury, gamey notes as well as hints of crushed rose petals on the nose, altogether more evocative of Burgundy than typical, fruit-forward New World pinots. The palate has a long, satisfying, flavoursome finish.

Sales of this now well-established pinot noir support the work of Project Crimson, the charitable conservation trust established in 1990 for the protection and planting of New Zealand's remarkable red-flowering 'native Christmas trees', pohutukawa and rata. Ata Rangi founder Clive Paton has long been a 'tree man', and has won a number of awards for his significant conservation work. The idea for naming our younger vines pinot noir "Crimson" evolved from his endeavours with rata propagation and planting at the family's Bush Block and his approach seven years ago to the Project Crimson trust for advice and support. They were keen to have an association with this special wine, not only to help support them financially, but also as a vehicle to help spread the word of their work and their stated vision, which is *"To enable pohutukawa and rata to flourish again in their natural habitat as icons in the hearts and minds of all New Zealanders."* www.projectcrimson.org.nz



Harvest Dates	<i>24 March to 16 April</i>	Wine Analysis	<i>Alc 14% TA 5.4 g/l , pH 3.58</i>
Vineyards	<i>Martinborough</i>	Winemaking	<i>Hand picked fruit. 100% de-stemmed keeping as much whole berry as possible intact. 2 to 7 days pre-fermentation maceration. Indigenous yeast and hand plunged throughout ferment. Two weeks total tank time. Complete malolactic fermentation in barrel. 9 months in French oak (20% new)</i>
Variety / Clone	<i>Clone 5, 10/5, Abel young Dijon clones.</i>		
Harvest	<i>Brix 23 - 25.5</i>		
Bottling Date	<i>March 2010</i>		
Cellaring	<i>Easily 2 to 3 years</i>		